

SPONSORSHIP SUMMARY TABLE

	BENEFIT 1 HIGH VOLUME/CONTACT	BENEFIT 2 DRIVE BRAND AWARENESS	BENEFIT 3 BE DIFFERENT	BENEFIT 4 LONGEVITY
1.GET A HEAD START				
Website Sponsorship	✓	✓		✓
2.CREATE THE PERFECT FIRST IMPRESSION				
Congress Bags	✓ (all delegates)	✓		✓
Lanyards	✓ (all delegates)	✓		✓
USB Stick	✓ (all delegates)	✓	✓	✓
Mini Programme	✓ (all delegates)	✓		
Melbourne City Map	✓ (all delegates)	✓	✓	✓
ICN 2013 Wining & Dining Guide	✓ (all delegates)	✓	✓	✓
Final Programme Advertising	✓ (all delegates)	✓		✓
Final Programme Bookmark	✓ (all delegates)	✓	✓	✓
Congress Signage	✓	✓	✓	
Poster Boards / Poster Area	✓	✓	✓	
Pens and Notepads	✓ (all delegates)	✓		✓
3.MAXIMUM FLOOR IMPACT				
Cyber Cafe	✓	✓		
Wireless Access	✓	✓	✓	
Information Stand/Desk	✓	✓	✓	
Relaxation Lounge/Area	✓	✓	✓	✓
"Gentle Exercise" Room	✓	✓	✓	✓
Water Dispensers/ Branded Water Bottles	✓	✓	✓	✓
Mobile Phone Charging Station	✓	✓	✓	
4. DRIVE STAND TRAFFIC				
Congress Bag Inserts	✓ (all delegates)	✓		✓
Voting Paddles	✓	✓	✓	✓
EDUCATIONAL OPPORTUNITIES				
Main Congress Sponsorship				
Keynote Address				
Special Educational Workshops, Panels and Main Sessions				
Florence Nightingale International Foundation Award Luncheon				
Satellite Syposium				

